



Las Vegas Gladiators
Thomas & Mack Center

Are You Ready for Some GamePlex?

Indoor Football Added to List of GamePlex Sports Successes

The Las Vegas Gladiators, of the Arena Football League (AFL) were ready for GamePlex. Ryan Tyson, Assistant General Manager for the Gladiators, heard about GamePlex from others in the industry, including the Hawaiian Islanders. With indoor football, rink systems need to be highly-durable and safe at the same time. "We chose GamePlex because it met all our needs," explained Tyson. "Because the panels are relatively lightweight, they are easy to move and install, yet they are sturdy enough for indoor football use."

When Jack Bowman and his partners were awarded a franchise by the National Indoor Football League (NIFL) in the Winston-Salem, NC area last year, they knew that the GamePlex Rink System would be a perfect fit for their team, the Winston-Salem Energy. "GamePlex is easy to install, durable, and high in both quality and safety," commented Bowman. Fast forward to Spring 2003, when the NIFL awarded Bowman's Palmetto Entertainment Group a franchise in Myrtle Beach, SC, the Myrtle Beach Stingrays. His first call was to Athletica to place an order for his

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Put Your Skatepark To The Test!

Athletica Brings RampRider Demo Program Back For Second Season

It's not a new concept in the sales world. Customers may want to test-drive the product they are about to buy, especially if the purchase is a big investment. The same is often true for RampRider customers. They are impressed with the product's value and quality, but they (or those funding the project) find it hard to imagine what the equipment will look like in the space they have, and how the users will react to it.

The demonstrator program is a great option in this situation. A demonstrator set of equipment is provided for

a set period of time - often two weeks. Your only out-of-pocket investment is the shipping of the equipment to the demo site. With RampRider on site, you can see how the equipment works in the space you have, and how the equipment is used by the riders. From there, you are able to make a more informed purchasing decision. If you decide to keep the equipment, it's an easy transaction - you've already paid for the shipping and the equipment is in place. If you decide to send back the equipment, all you pay is return shipping fees. It's that easy. Just listen to what past users have to say about the program:

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Athletica's GlassFlex Makes the Grade

Flexible Seamless Glass Shielding System Far Exceeds NHL Standard

On March 18, 2003, Athletica's redesigned GlassFlex was officially tested at St. Paul's Xcel Energy Center, home of the NHL's Minnesota Wild. Engineering test results confirmed that the improved GlassFlex system, which uses seamless tempered glass, exceeded the flexibility of supported acrylic by up to 55%. Athletica's innovative GlassFlex system allows NHL arenas and other venues to improve safety without sacrificing the spectator experience. Since March, five NHL and three college arenas have ordered the new GlassFlex system, with more orders pending.

The Xcel Energy Center rink was the first to be retrofitted with the new GlassFlex system, just in time for the Minnesota Wild's NHL Stanley Cup Playoff run. "We were very concerned about the prospect of turning back the clock on our fans by returning to acrylic shielding," remarked Tod Leiweke, President of the Minnesota Wild. "We believe Athletica's GlassFlex is a great solution, allowing our fans to maintain their great sight lines while also addressing our players' safety."

For more information on GlassFlex, or other Crystaplex Ice rink system products, contact Athletica's Bob Vohnoutka at 800.809.RINK, ext. 216, or bvohnoutka@athleticainc.com.



PORTABLEdashers**Border Patrol Helps Kids "Get Off the Street"**

How do you stop kids from playing ball hockey in the streets, and yet keep them interested in the sport of ball hockey? The Ontario Ball Hockey Association (OBHA) started with a vision to travel throughout Ontario, promoting the sport of ball hockey to kids through demonstration clinics. By presenting the sport in a fun, safe way, they are hoping enough interest will spark the start-up of organized leagues in a gym or designated facility. The end result hopefully provides kids with a safe outlet for playing ball hockey.

OBHA found that the Border Patrol Portable rink system provided the controlled playing environment that best met the needs of their "Get Off the Street" program. With the help of a grant from the Trillium Foundation, OBHA purchased a BP-Combination rink system with containment netting and a pair

of hockey goals in the summer of 2001. They loaded it into their full-size van and hit the road. The response has been very positive.



"The kids love it!" remarks Vicki Gray, Youth Development Coordinator for the OBHA. "They have a blast playing in the rink, and parents are thrilled because it is self-enclosed. The ball stays in the rink which stops ball-chasing, and the panels and containment netting are forgiving if a child falls into it."

For more information on Border Patrol Portable rinks, please contact Steve Peterson at 800.809.RINK, ext. 213, or e-mail him at speterson@athleticainc.com.



"We are extremely satisfied with the Border Patrol Portable rink system. The panels are lightweight, yet well-constructed and durable. It's fairly easy to set up and tear down, and is compact enough to fit comfortably in our van. The rink system is serving our project very well."

Vicki Gray, Youth Development Coordinator, OBHA

MULTI-SPORTsystems**Indoor Football Scores With GamePlex**

(continued from cover)

second GamePlex system. "Athletica takes all the hard work out of this process," said Bowman. "With GamePlex, everything fits and goes up easy compared to other products. And our players like the give of the boards, which translates to less overall injuries."

"GamePlex is a perfect option for indoor football teams around the world," explains Athletica's Chris Guertin. "Not only is it a durable board system that can withstand the pounding of 300 lb. linemen, but at only 90 lb. per panel it's approximately half the weight of a traditional ice hockey panel, making it easier and less expensive for the operations crew to install and remove the system."

For more information on GamePlex rink systems, contact Chris Guertin at 800.809.7465, ext. 226 or e-mail him at cguertin@athleticainc.com.



GamePlex rinks for the Mohegan Wolves (above) and Hawaiian Islanders (below).

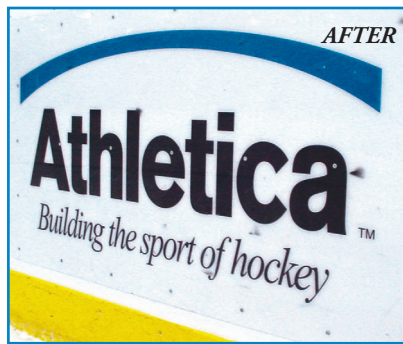
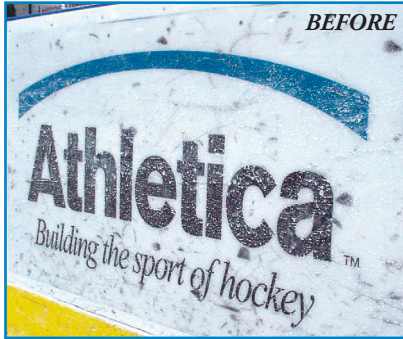


FACILITYproducts

Good Things Come In Small Packages... Introducing the RINK ERASER

Every rink operator faces the same old problems: hard-to-remove puck and tape marks on boards and glass, scuff marks on doors, walls, washroom partitions and surfaces throughout the facility. In the past, removal of these marks required the use of expensive chemicals and cleaners. Not any more!

Now maintenance staff can ERASE those troublesome marks quickly and efficiently, without the use of hazardous chemicals. Athletica introduces the RINK ERASER, an inexpensive cleaning pad that only requires water and light scrubbing to eliminate puck, tape and scuff marks throughout your facility. Each RINK ERASER is 4" x 4" x 1"

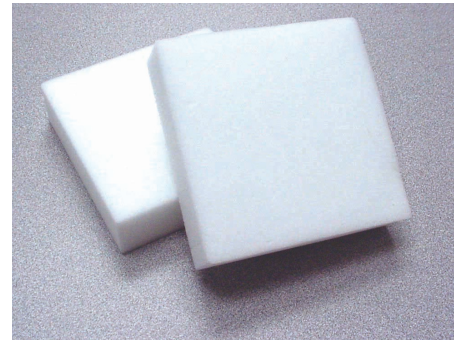


and is available in cases of 100.

The RINK ERASER is safe for use on most surfaces in your arena. From the boards and glass to the washrooms and locker rooms, RINK ERASER will keep your rink looking fresh and clean.

Don't take our word for it – try out the RINK ERASER and see for yourself how well it works! Call Arena Services now, mention this article, and we'll send you a **free sample**.

For product details and pricing, please contact Athletica's Arena Services department at 800.576.1132 (Canada) or 800.809.RINK, ext.214 (USA).



**No staff training required!
No chemical handling needed!
No protective gloves or eyewear!**



SKATEPARKequipment

Trying RampRider On For Size

(continued from cover)

"We decided to try the demo program because it allowed people to experience what a skatepark is - we didn't have anything like it in our area," commented Marty Charney of the Lucas County Recreation Department in OH. "We had a good experience with RampRider. We were able to buy the equipment inexpensively, and it suited our needs. Would I recommend the program to others? Absolutely!"

Campbell McKie, Director of Parks & Recreation for the Town of Petawawa in Ontario, Canada had a similar experience. "We wanted to find out more about RampRider and try out the ride. We previously had a bad experience with equipment that didn't ride well, and we just wanted to be sure," said McKie. "How it would ride, how well it held up, if it was built well - all were important factors in making our decision. You only get one chance to buy, and the opportunity to test-ride the equipment



Kids test-riding RampRider in Onamia, MN

was a welcome one. From our experience, I would not recommend the demo program to others - I would just recommend they buy! I've done the research and tested those in the market, and RampRider has the best ride for the best price, and is the quietest of any I've seen."

For more information on RampRider skatepark equipment, check out our website at www.ramprider.com, or contact Athletica's Chris Guertin at 800.809.RINK, ext. 226, or via e-mail at cguertin@athleticainc.com.

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Athletica news

Attention military buyers:
Athletica has been awarded
GSA Contract GS-07F-0527N.
Please contact Athletica for
further details.

Multi-Sport Rinks **Page 1**

Indoor Football a Fan of GamePlex



Skateparks **Page 1**

Give RampRider a Try - Demo Program



Portable Rinks **Page 2**

Ball Hockey Finds A Rink of Its Own



Tuflex Rubber Flooring Now Stocked By Athletica's Arena Services!

Athletica, Inc., the same company bringing you four decades of experience with Crystaplex Ice Dasher Systems/Components and other world-class sport solutions, has recently become a stocking distributor for Tuflex Rubber Flooring.

Tuflex is a high-quality 3/8" thick vulcanized rubber floor tile available in two styles, Titan and Spartus, with 15 color choices. Athletica will inventory the following 5 standard color choices:

- Tuflex Spartus #914 Greystone
- Tuflex Spartus #901 Adobe
- Tuflex Titan #977 Natural (Black w/Grey Speckle)
- Tuflex Titan #950 Confetti (Black w/Multi-Color Speckle)
- Tuflex Titan #978 Pacific (Black w/Blue Speckle)

NEW
from Athletica...
RINK ERASER
Details
inside!

For more information or pricing, please contact us toll-free at
1.800.576.1132

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FOR SALE: Used Steel Frame Ice Dasher Systems
Supported Shielding Systems With Acrylic - Available Immediately
For more information, contact Bob Vohnoutka, 1.800.809.RINK, ext. 216